



DEALERSCOPE

YOUR **NEW** CONTENT MARKETING **OPPORTUNITIES**

Content Marketing that involves the creation and sharing of online material that does not explicitly promote a brand but is intended to stimulate interest in its products or services.

Make use of the latest content marketing possibilities by Dealerscope *

Content types can be produced on a one-off basis or as part of a recurring series or larger editorial-style program.

- Education Articles
- Editorial Videos
- Custom Published Digi-Mags
- Webinars

* Price is for production and includes no media package. Your Media package will be worked out individually. Please refer to your sales rep.

Why partner with Dealerscope?

- Dealerscope has highly competent editorial team and very competent authors on hand for every possible topic
- Dealerscope is a trusted brand
- Dealerscope is the most innovative and modern publishing brand in the Consumer Electronic industry
- Dealerscope offers you the target group you need for best ROI

Your Benefits:

- Higher visibility in search engines
- Increased conversion potential
- Tighter reader relationship
- Perception as editorial content

Contact our Publisher:

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