

DEALERSCOPE WALLPAPER+

MAKE A HIGH IMPACT ON YOUR TARGET GROUP WITH THE NEWEST DEALERSCOPE.COM AD OPTION:

NEW!
AD FORMAT



Note: The creative must be 72 dpi and we advise you to choose a wallpaper image with a small pattern, a simple background image, or a product image with the main attraction on the left and right side. Since this is a dominant media space, it will need our Creative Director's approval.

'TAKEOVER' HIGH-IMPACT MESSAGING

WALLPAPER+ features your brand and messaging on the most prominent spots of the Dealerscope home page.

YOUR BENEFITS:

- Extreme visibility
- Image effect through domination of the site page
- Greatest brand or product awareness – ultra-efficient

YOUR SPACE:

- Leaderboard Desktop: 941x130
- Leaderboard Mobile: 300x250 (Same ad in 2 sizes to ensure optimal display on all devices)
- Wallpaper: 2000 x 1600 (desktop only)

YOUR OPTIONS PER MONTH:

- Exclusive Home Page Takeover \$10,000
- Shared Home Page Takeover \$5,000 (on rotation with one other client)

FOR BOOKING AND MORE INFORMATION CONTACT: Tony Monteleone, tmonteleone@ctlab.media, 718-216-2046