

HIGH IMPACTeBLASTS

Take advantage of the broad audience of CT Lab Global Media and send your valuable information out!

YOUR BENEFITS:

- Direct access to a specific audience
- Great attention to your offer
- Very efficient marketing tool

YOUR OPTIONS:

Reach the Consumer Tech Industry effectively by choosing **your Target Group** from Dealerscope's Readership with **Retailers, Distributors, Manufacturers, Retail Buying Groups** and Connected Design with **Installers, Custom Integrators, Architects, Manufacturers, Interior Designers, Custom Integration Buying Groups.**

HIGH IMPACT DEALERSCOPE READERSHIP:

Reach: 30,000
Price: \$ 3,500

HIGH IMPACT CONNECTED DESIGN READERSHIP:

Reach: 40,000
Price: \$ 3,000

SPECIAL RETAILER HIGH IMPACT COMBINATION:

This is a very targeted group of very high-level decision makers among Retailers from both brands.
Reach: 5,000
Price: \$ 2,500

SPECIAL MANUFACTURERS HIGH IMPACT COMBINATION:

This is a very targeted group of very high-level decision makers among Manufactures from both brands.
Reach: 2,000
Price: \$ 1,800

ADDITIONAL OPTION:

Reach the readers that opened your first blast with a follow-up message to get them to your site with a "call-to-action".
Price: \$ 500



DEALERSCOPE

Note: If you are interested, we can also offer support with the creative of the email!

FOR BOOKING AND MORE INFORMATION CONTACT: Tony Monteleone, tmonteleone@ctlab.media, 718-216-2046