INTERACTIVE ADVERTISING

Reach over 32,000 readers with our digital magazine

 Inline Ad (1000x575px) $1500 per issue

 Full-Width Banner Ad (1600x490px) $2000 per issue

 Oversized Header Ad (1600x800px) $3000 per issue

 Single Page Ad (780x1100px) $5000

 *Dynamic Spread Ad (2x 780x1100px)$7500

 Sponsor Package I: Logo Area (840x440) +
 *Dynamic Spread Ad $5000 per issue

 Sponsor Package II: Logo Area (840x440) +
 **Background Takeover (2000x1600) $7000 per issue

*Dynamic Spread Ad: Delivered as two single pages. The ad layout has to work horizontal and vertical (stacked) due to mobile (left page will stack on top of right page).

**Background Takeover: The creative must be 72 dpi and we advise you to choose a wallpaper image with a small pattern, a simple background image, or a product image with the main attraction on the left and right side. Since this is a dominant media space, it will need our Creative Director’s approval.

CONTACT US:

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