

INTERACTIVE ADVERTISING

Reach over 32,000 readers with our digital magazine



Inline Ad (1000x575px) \$1500 per issue

Full-Width Banner Ad (1600x490px) \$2000 per issue

Oversized Header Ad (1600x800px) \$3000 per issue

Single Page Ad (780x1100px) \$5000

***Dynamic Spread Ad** (2x 780x1100px) \$7500

Sponsor Package I: Logo Area (840x440) +

***Dynamic Spread Ad** \$5000 per issue

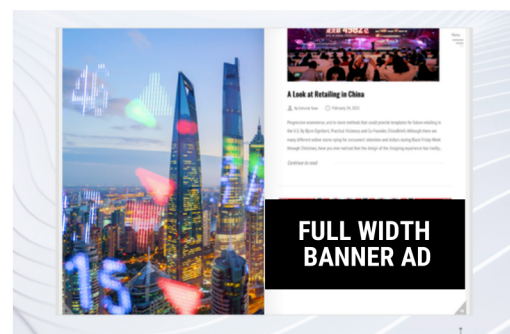
Sponsor Package II: Logo Area (840x440) +

****Background Takeover** (2000x1600) \$7000 per issue

***Dynamic Spread Ad:** Delivered as two single pages. The ad layout has to work horizontal and vertical (stacked) due to mobile (left page will stack on top of right page).

****Background Takeover:** The creative must be 72 dpi and we advise you to choose a wallpaper image with a small pattern, a simple background image, or a product image with the main attraction on the left and right side. Since this is a dominant media space, it will need our Creative Director's approval.

DEALERSCOPE DIGIMAG



CONTACT US:

Tony Monteleone
tmonteleone@ctlab.media | 718-216-2046

Vanessa Zitzmann
vzitzmann@ctlab.media | 919-749-1918